

DRAFT LETTER TO RADIO MANAGER

Date

Address Line

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Dear *(insert name of radio manager)*

May is "Older Americans Month." Since 1989, Virginia has used this opportunity to increase public awareness about the abuse of elders and disabled adults by also designating May as "Adult Abuse Prevention Month." This is to request your help in providing information to the public about this campaign and about the tragedy of abused adults.

(Insert name of sponsors of the public awareness campaign) is sponsoring a public awareness campaign to bring this issue to the attention of the general public. We are enclosing several brief public service announcements for your consideration. This is to request that you air one or more of these announcements during the month of May. If you have questions or need additional information, please give me a call at *(insert telephone number.)*

We appreciate the opportunity to work with you on this issue. Thank you for your interest and for your help in informing your listening audience about this issue. Preventing adult abuse is everyone's business.

Sincerely,

Director/Social Worker